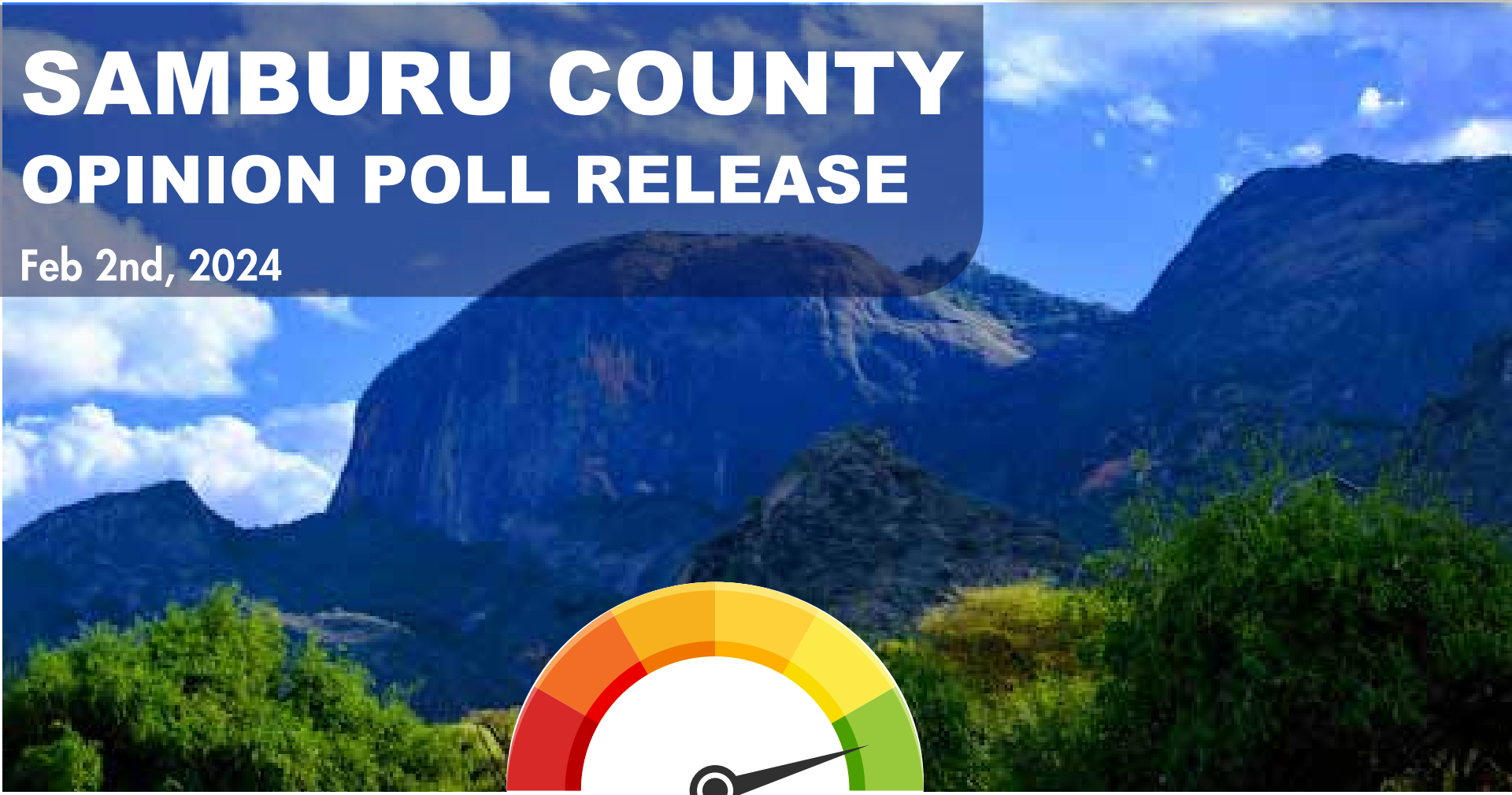


SAMBURU COUNTY OPINION POLL RELEASE

Feb 2nd, 2024



SAMBURU COUNTY METER

Located at an elevation of 1327.21 meters above sea level, in the former Rift Valley Province of Kenya Samburu County number 25 is the tenth largest county in Kenya covering 21,000 km², within the upper Northern region of Kenya and is among the 29 counties identified as ASAL area. According to the Kenya Population and Housing Census 2019 by the Kenya National Bureau of Statistics (KNBS) The County is home to at least 310,327 people.

It has a Tropical wet and dry or savanna climate characterized by an annual average temperature of 19.68°C and annual precipitation ranging from below 400 mm in the lowlands to over 1250 mm in the mountains. The major occupation in this County, whose proportion of ASAL is about 92% is livestock production due to their ability to withstand severe fluctuations in weather patterns and environmental shifts. Livestock keeping employs the majority of people and is by far the largest source of revenue generation in semi- arid Samburu County. 8% of the County is classified as high rainfall mainly concentrated in the Samburu Central highlands with adequate moisture to support agriculture across 139,892 ha of arable land. However only 5% is actually cultivated with food and cash crops at 2.8% and 1.2% respectively.

The vastness of Samburu Land offers an unrivalled collection of impressive natural landscapes singling it out as a select tourist destination abundant with wildlife and a variety of flora significantly contributing to the county's economy.

The county is made up of three constituencies: Samburu West, Samburu North and Samburu East and 15 electoral wards. According to the Independent Electoral and Boundaries Commission (IEBC) Samburu had a total of 100,014 registered voters in 2022

METHODOLOGY

The Opinion poll was conducted throughout 15 Wards in Samburu County.

POPULATION

Kenyan adults aged 18+, who are registered voters

SAMPLE SIZE

n=1,056

SAMPLING METHODOLOGY

Random, Multi-stage stratified sampling using PPS (proportionate to population size)

ALL 5 CONSTITUENCIES COVERED

Proportionate to voter population

DATA COLLECTION METHODOLOGY

Computer Assisted Telephone Interviews (CATI)

MARGIN OF ERROR

+/- 3% at 95% confidence level

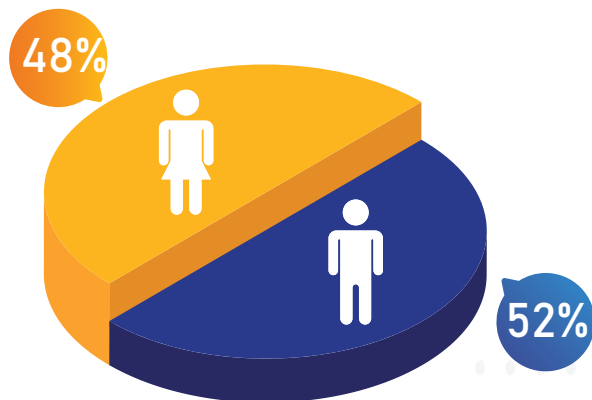
DATA ANALYSIS

Total level, key demographics (setting, gender and age)
Constituency and more robust analysis weights applied: Registered voters per constituency, Gender, Age and setting

DATE OF FIELDWORK: 13th - 16th January, 2024

DEMOGRAPHICS

GENDER



AGE



FINANCE: SELF-FUNDED

- The data outlined in this document is collected at ward level and aggregates done on the parameters used.
- The data presented herein represents pure opinions from people of Samburu County in regards to the survey questions asked.

GOVERNORS PERFORMANCE RATING

How would you rate the performance of your current Governor on a scale of 1-10 since he took office?

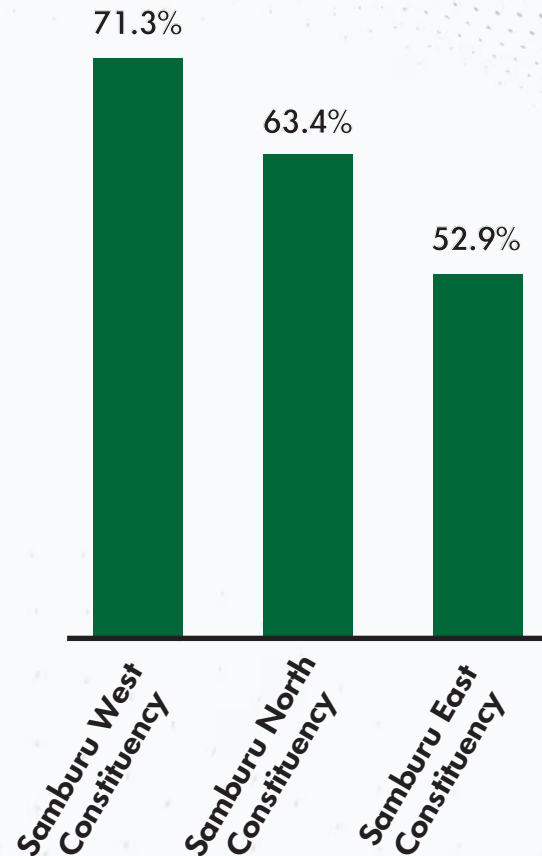


H.E. GOV. JONATHAN LATI LELELIT

CONSTITUENCY BASED AGGREGATE

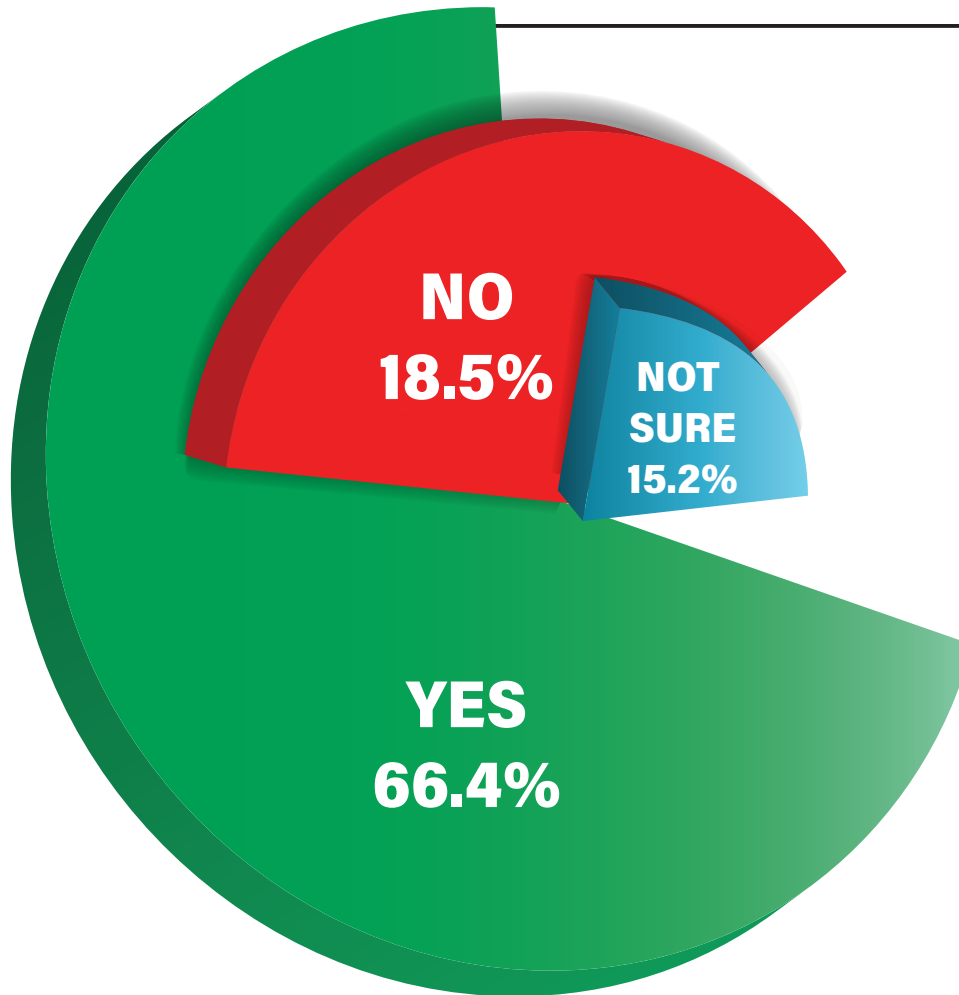
RATING

62.5%



GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting him back?(Overall)



H.E. GOV. JONATHAN LATI LELELIT

GOVERNOR'S POPULARITY RATING

While focusing on the performance of your current Governor, and if given a chance, would you consider voting him back?(Constituency based)

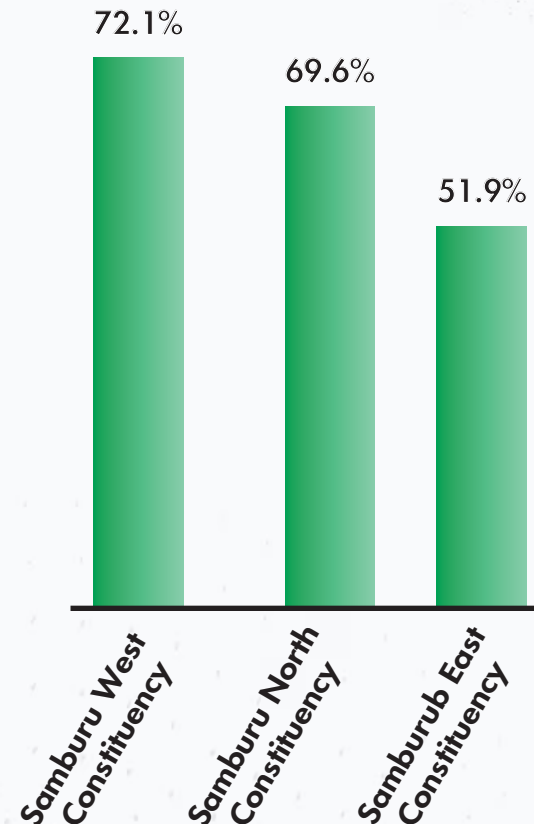


H.E. GOV. JONATHAN LATI LELELIT

CONSTITUENCY BASED AGGREGATE

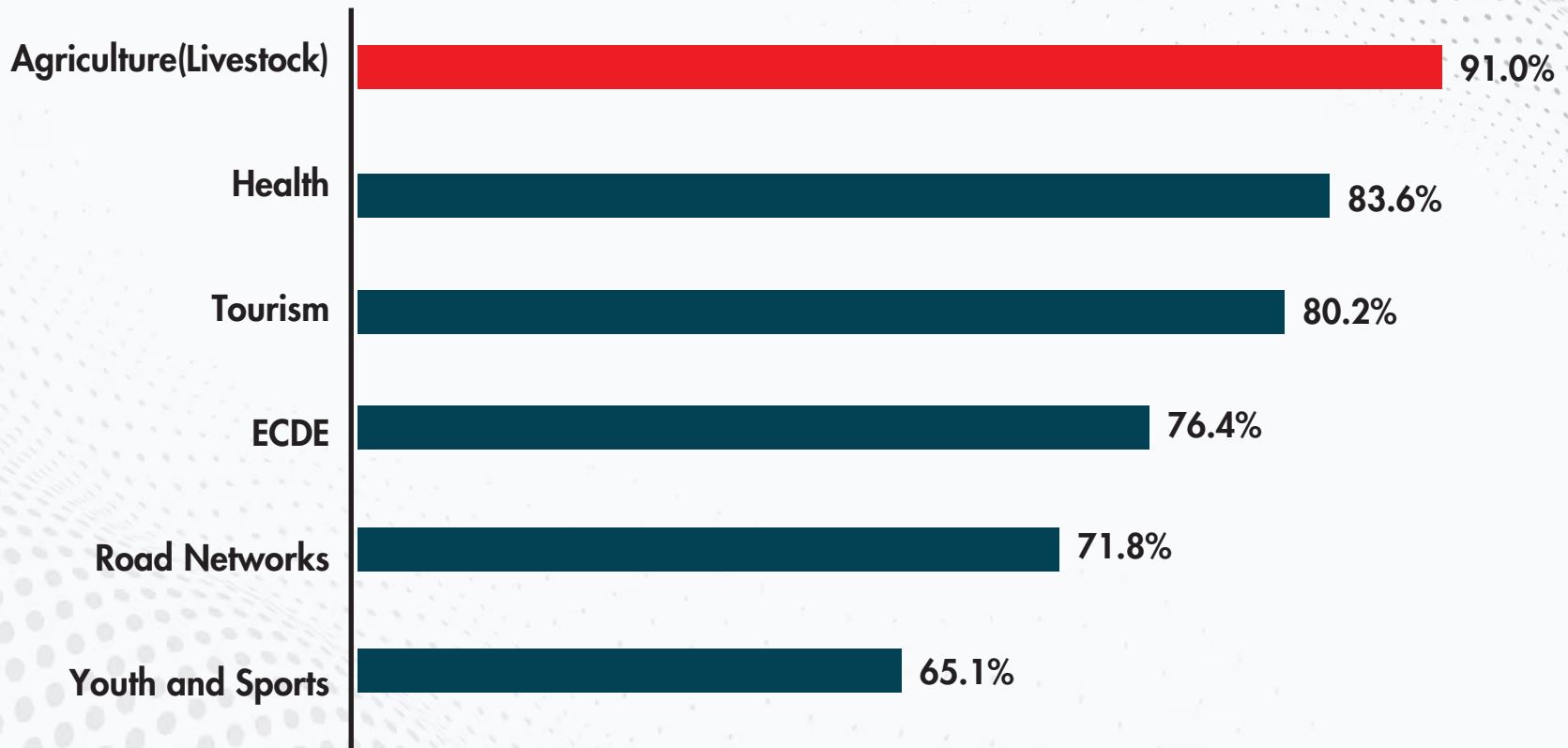
YES

64.5%



DEVOLVED FUNCTIONS

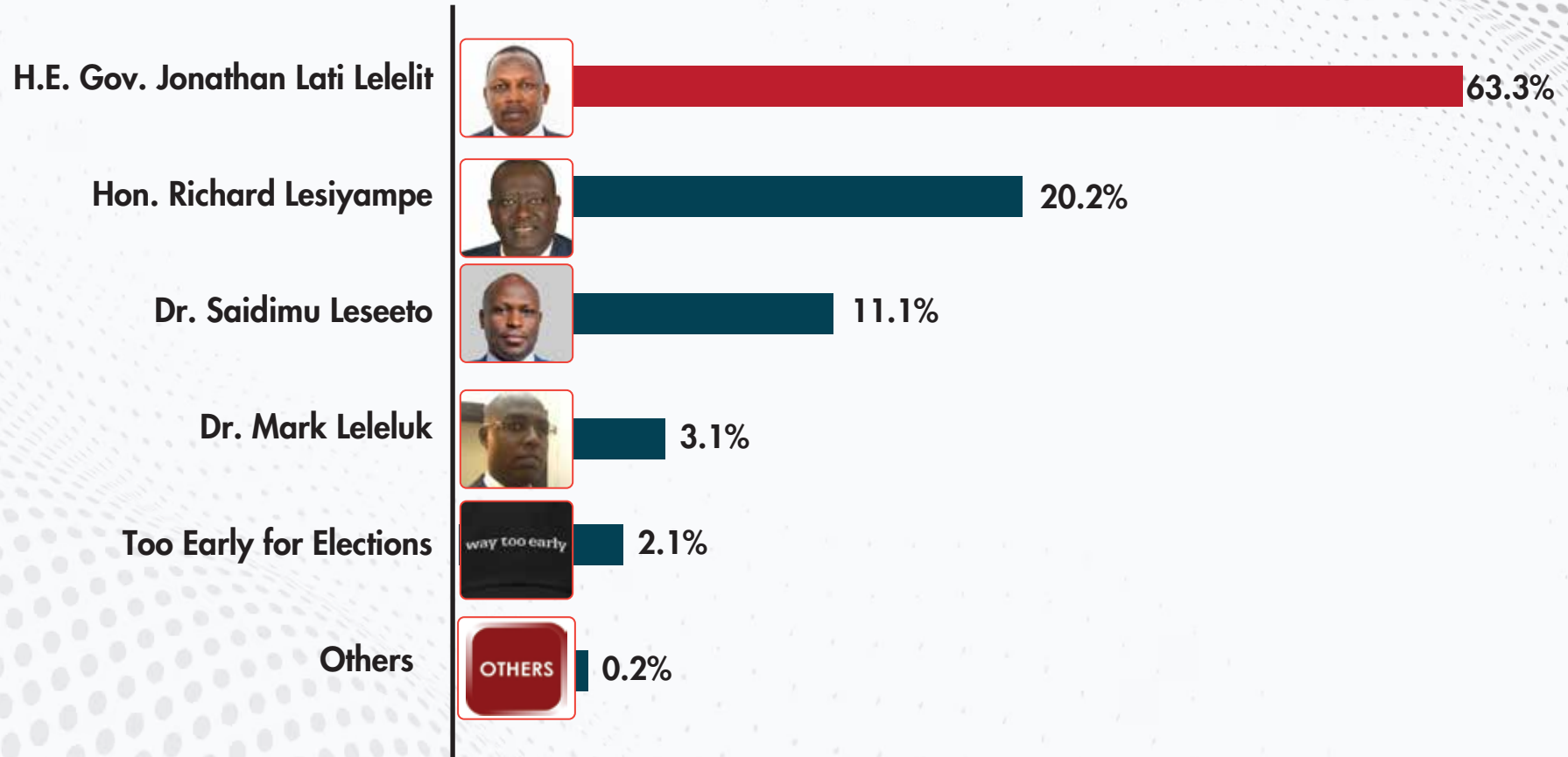
On a scale of 1-5, where 1 is min & 5 Max, rate the performance of Gov. Jonathan Lati Lelelit on the following devolved functions since he took office in August 2017 General Elections?



PREFERRED LEADERS FOR GUBERNATORIAL POSITION

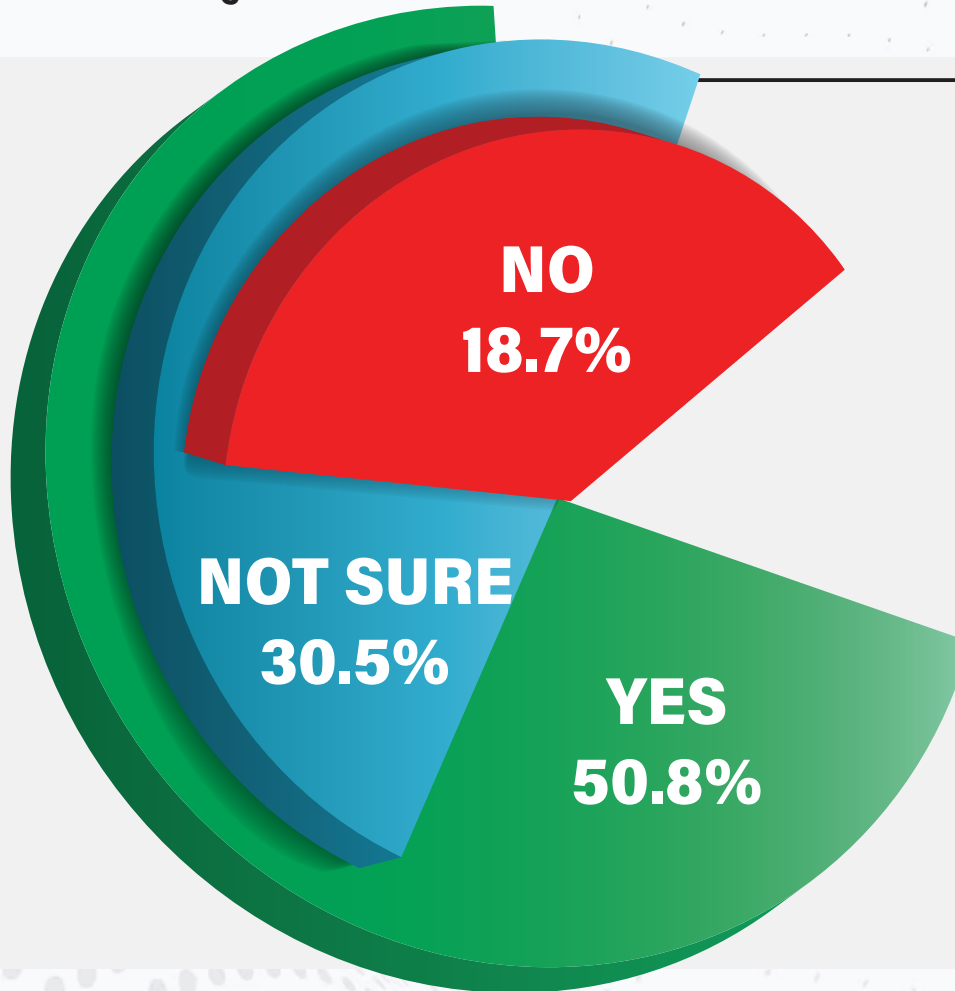
Popularity Rating

Preferred Leaders for the gubernatorial position + Incumbent?



SENATOR POPULARITY RATING

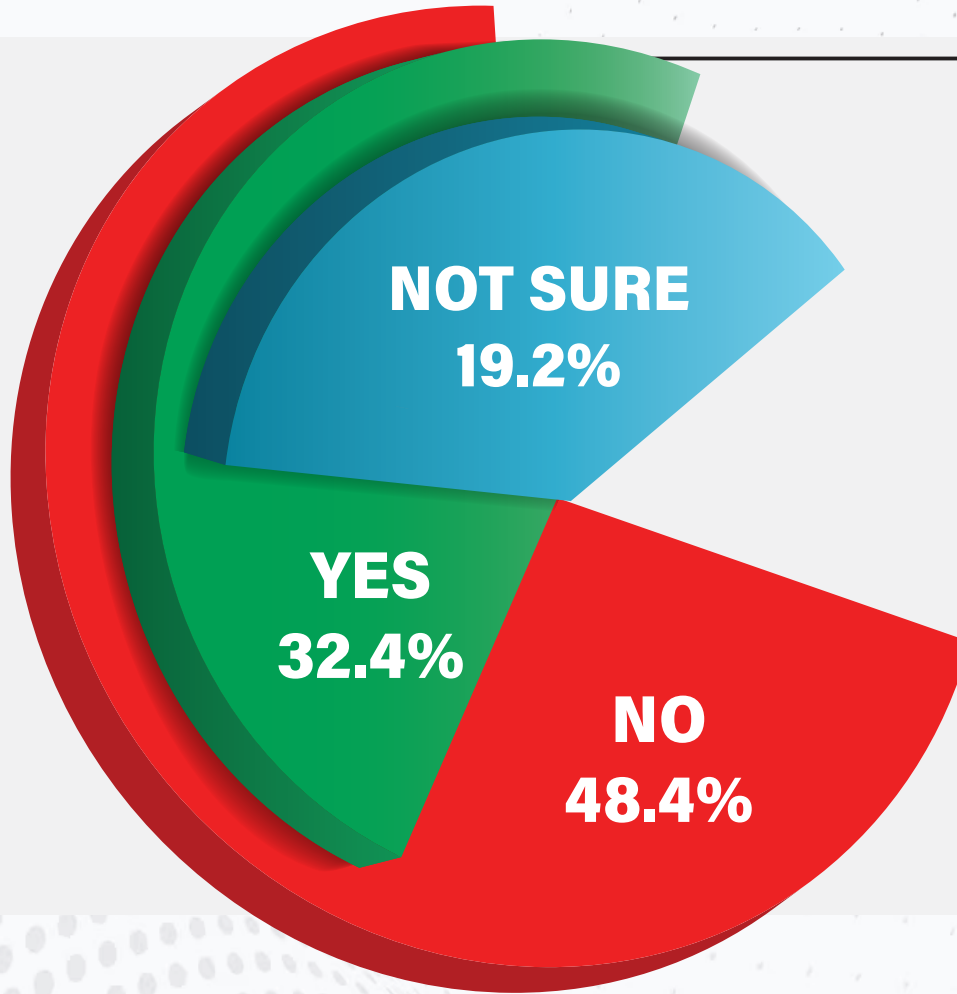
While focusing on the performance of your current Senator, and if given a chance, would you consider voting him back?



SEN. (DR) LELEGWE LTUMBESI, CBS., PHD

WOMEN REP. POPULARITY RATING

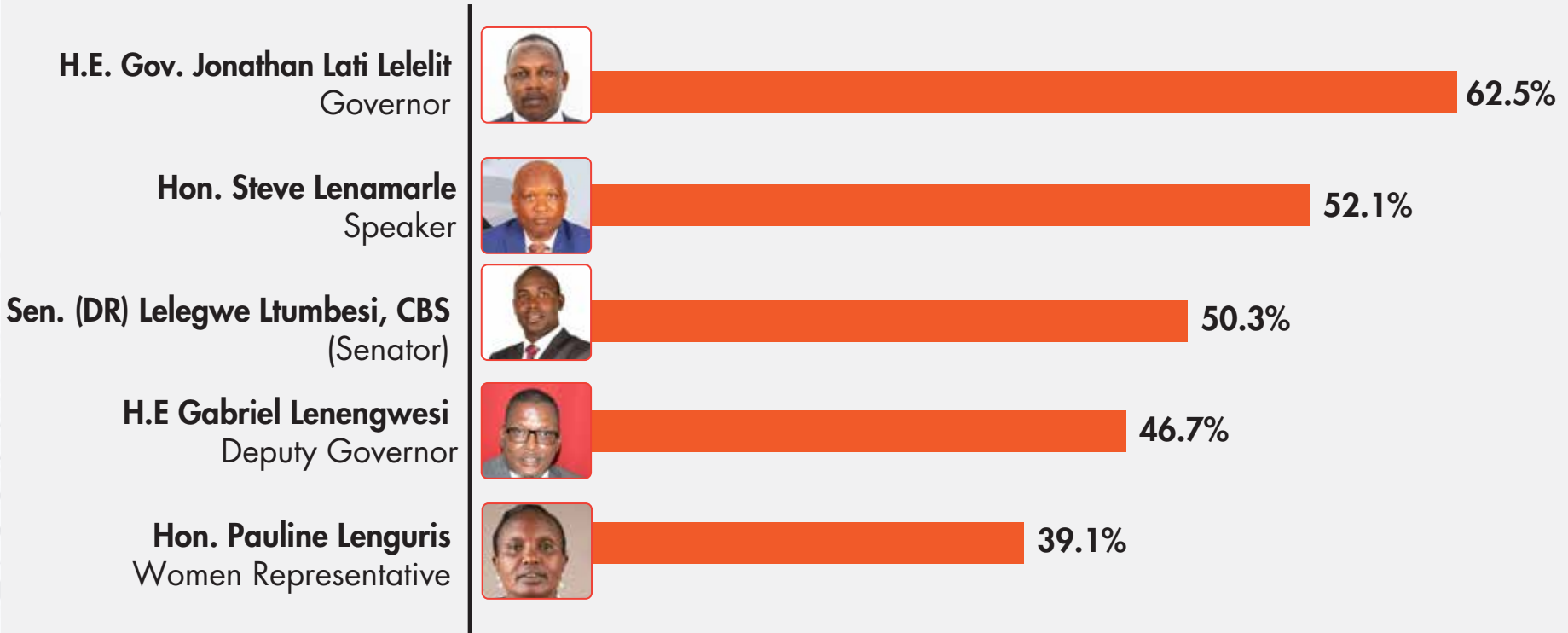
While focusing on the performance of your current Women Rep., and if given a chance, would you consider voting her back?



HON. PAULINE LENGURIS

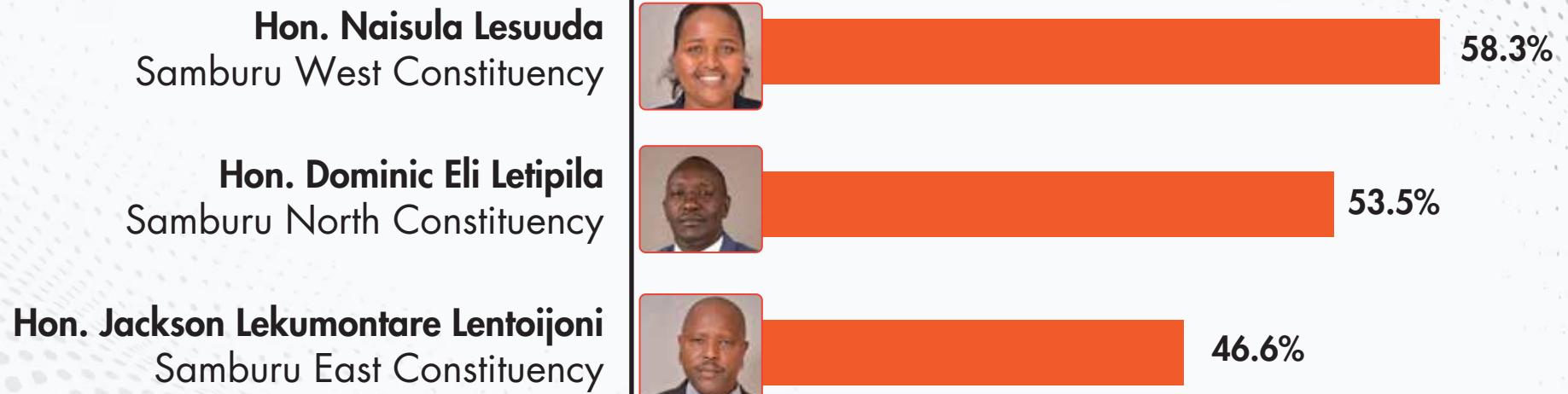
COUNTY LEADERSHIP PERFORMANCE RANKING

How would you rate the performance of your current leader on a scale of 1-10 since he/she took office?



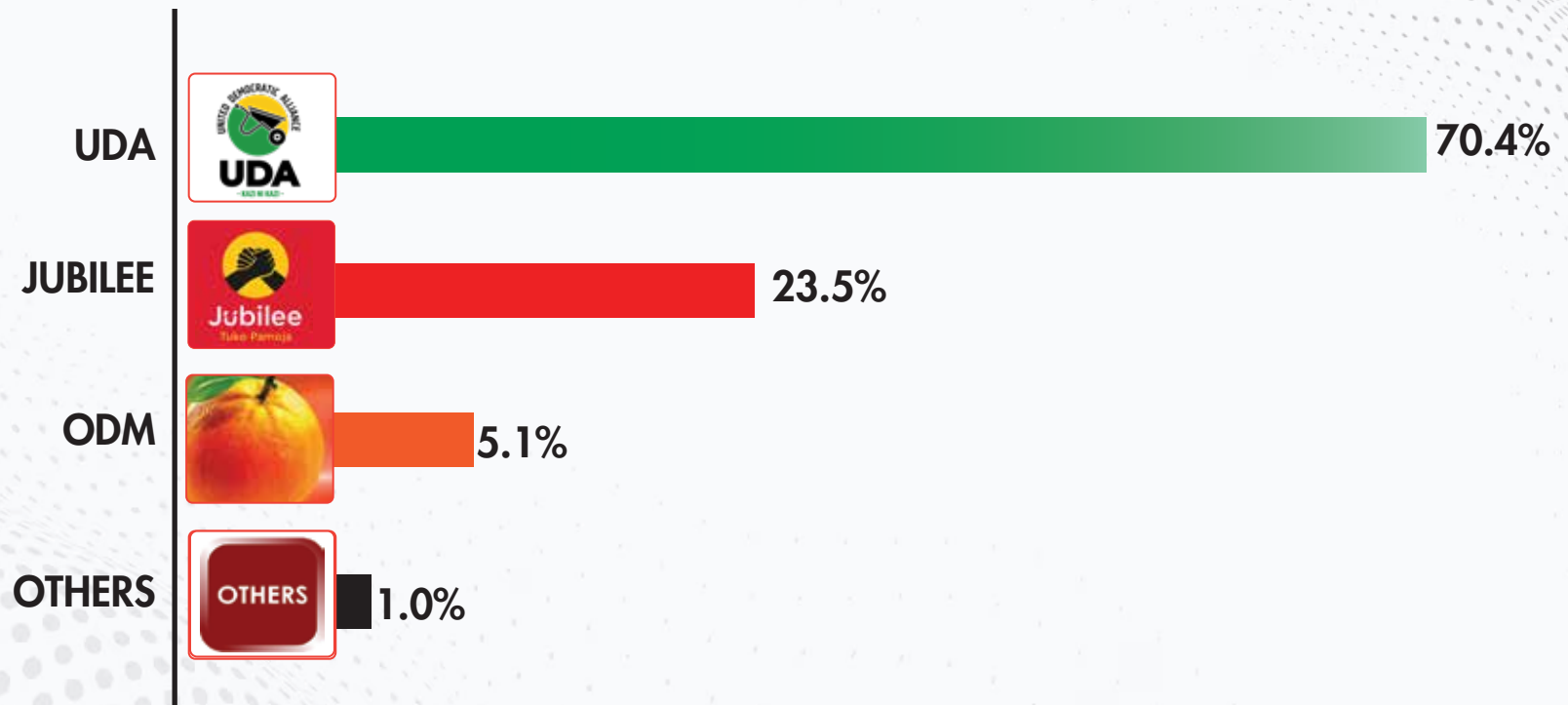
M.P.S PERFORMANCE RANKING

How would you rate the performance of your current Member of Parliament on a scale of 1-10 since he/she took office?



PARTY POPULARITY SAMBURU COUNTY

Which is your most preferred political party?



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To be a leading research and survey company, recognized for our exceptional quality and insightful analysis, enabling our clients to make informed decisions that drive growth and success.

OUR MISSION

To provide accurate, comprehensive, and timely research and survey services to our clients. We strive to deliver actionable insights that inform and empower our clients to make data-driven decisions that improve their businesses and the communities they serve. We are committed to upholding the highest standards of integrity, professionalism, and ethical conduct in all of our work.



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